



IFE course syllabus

Course title

Globalization: Historical, critical and French societal perspectives

Course taught by

Yauheni Kryzhanouski

Yauheni Kryzhanouski holds a PhD in Political Science from the University of Strasbourg, with a specialization in comparative politics, European affairs and international relations. Yauheni is a researcher associated with the University of Strasbourg's research institute SAGE (Society, Actors, and Government in Europe) as well as with the Study Center for Russian, Caucasian and Central European Societies (CERCEC) of the Institute for Advanced Studies in the Social Sciences (Paris). He has taught at the University of Strasbourg, Sciences Po Strasbourg, and the European Humanities University (Vilnius). His research interests include protest and censure in contemporary authoritarian regimes, the role of European organizations, and the transnational dissemination of political practices.

Recent publication: Yauheni Kryzhanouski, Dominique Marchetti & Bella Ostromooukhova (dir.), *L'invisibilisation de la censure. Les nouveaux modes de contrôle des productions culturelles (Bélarus, France, Maroc et Russie)*, Paris Sorbonne Université, 2020.

Purpose of the course

The course intends to equip students to analyze systematically the phenomenon known as globalization, as well as to understand current public and academic debates in France focusing on a critique of globalization and its local effects.

Description of the course

The course is structured by three main analytical stand-points. The first is the history of the process now known as globalization, a history still under debate. The second perspective comprises a look at the main features of the phenomenon of globalization: intensification of worker mobility and migration; vastly increased capital flows as well as flows of goods and services; and the significant increase in information exchange or cultural globalization. The third point of view is that of the main actors of globalization - States, international organizations, NGOs and transnational movements, multinational corporations - whose roles are transformed by the effects of globalization.

Course format

This course meets weekly for 2.5 hours throughout the 12-week internship period. The course is a lecture/seminar whereby the professor presents material for development in structured class discussion and debate.

Course outline

Introduction. The search for a definition

1. History of Globalization: Europeanization? Westernization? Expansion of capitalism?

- 1.1. From the ancient world to the great geographical discoveries
- 1.2. The modern era
- 1.3. A global space?
- 1.4. A world pandemic: change or parenthesis?

2. Perspective on the intensification and acceleration of flows

- 2.1. Migrations
- 2.2. Trade in goods and services
- 2.3. Financial exchanges
- 2.4. Flows of information and ideas

3. Globalization from a perspective of international political economy

- 3.1. International political economy: Theory or discipline?
- 3.2. American school: A theory of the domination of states, in a neorealist tradition
- 3.3. British school: Power structures and the dissemination of power
- 3.4. Canadian school: A theory of the globalization of the ruling classes, in a neo-marxist tradition
- 3.5. Synthesis

4. The principal actors of globalization and the transformation of their roles

- 4.1. States
- 4.2. Economic actors
- 4.3. Transnational movements and international non-governmental organizations
- 4.4. International organizations

Suggested bibliography

Ulrich Beck, *Qu'est-ce que le cosmopolitisme ?*, Paris, Aubier, 2010

Pierre Bourdieu, Loïc Wacquant, *Sur les ruses de la raison impérialiste*, *Actes de la recherche en sciences sociales*, Vol. 121-122, 1998

Pierre Bourdieu, *Les conditions sociales de la circulation internationale des idées*, *Actes de la recherche en sciences sociales*, Vol. 145, 2002

Manuel Castells, *La société en réseau*, Paris, Fayard, 1998

Christian Chavagneux, *Economie Politique Internationale*, Paris, La Découverte, 2010

Philippe Moreau Defarges, *La mondialisation*, PUF, 2016

Guillaume Devin, *Sociologie des relations internationales*, Paris, La Découverte, 2018

Yves Dezalay, *Les courtiers de l'international. Héritiers cosmopolites, mercenaires de l'impérialisme et missionnaires de l'universel*, *Actes de la recherche en sciences sociales*, vol. 151-152, no. 1, 2004

Ariel Dorfman et Armand Mattelart, *Donald l'imposteur ou l'impérialisme raconté aux enfants*, Éditions Alain Moreau, 1976

Mamoudou Gazibo & Jane Jenson, *La politique comparée. Fondements, enjeux et approches théoriques*, Presses universitaires de Montréal, 2015

Boris Gobille, *Les altermondialistes : des activistes transnationaux ?*, *Critique internationale*, n°27, 2005

Stuart Hall, *The question of cultural identity*, in Stuart Hall, David Held, Anthony McGrew, *Modernity and its futures*, Cambridge, Polity Press, 1992, p. 274–316

Johan Heilbron, *Échanges culturels transnationaux et mondialisation : quelques réflexions*, *Regards sociologiques*, n°22

Christophe Jaffrelot (dir.), *Démocraties d'ailleurs. Démocraties et démocratisations hors d'Occident*, Karthala, 2000.

Romain Lecler, *Sociologie de la mondialisation*, Paris, La Découverte, 2013

Seymour Martin Lipset, *Some Social Requisites of Democracy: Economic Development and Political Legitimacy*, *American Political Science Review*, Vol. 53, No. 1, 1959

Mikael Rask Madsen, *La Cour qui venait du froid. Les droits de l'homme dans la genèse de l'Europe d'après-guerre*, *Critique Internationale*, 2005, no. 26

Mikael Rask Madsen, *Make law not War: les 'sociétés impériales' confrontées à l'institutionnalisation internationale des droits de l'Homme*, *Actes de la recherche en sciences sociales*, n° 151-152, 2004

Tristan Mattelart, *Les théories de la mondialisation culturelle : des théories de la diversité*, Hermès, vol. 51, no. 2, 2008

Raymonde Moulin, *Le marché de l'art : mondialisation et nouvelle technologies*, Paris, Flammarion, 2009

Thomas Risse-Kappen, *Bringing Transnational Relations Back In. Non-state Actors, Domestic Structures and International Institutions*, Cambridge University Press, 1995

Roland Robertson, *Globalisation or glocalisation?*, *Journal of International Communication*, vol. 1, n°1, 1994

Gisèle Sapiro, *Translatio : Le marché de la traduction en France à l'heure de la mondialisation*, Paris, CNRS Editions, 2008

Herbert I. Schiller, *Communication and Cultural Domination*, White Plains, International Arts and Sciences Press, 1976

Beth Simmons, Frank Dobbin, Geoffrey Garrett, *Introduction: the international diffusion of liberalism*, *International Organization*, Vol. 60, No. 4, 2006

Susan Strange, *Le retrait de l'État: la dispersion du pouvoir dans l'économie mondiale*, Paris, Temps Présent, 2011

Abram de Swaan, *Words of the World: The Global Language System*, Cambridge, Polity, 2001

Abram de Swaan, *L'étude sociologique de la société transnationale*, *Revue de synthèse*, vol. 119, n°1, 1998

Immanuel Wallerstein, *World-Systems analysis. An Introduction*, Durham, Duke University Press, 2004

Grading

Students' work is evaluated on the basis of formal of a written final examination, as well as readiness for and participation in class discussion.

Equivalent in American university course offerings

Any course on globalization including historical perspectives and analysis of current state of affairs, including courses focusing on the effects of globalization locally.